



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
2051/OBAMA SKED A (139660)
National/Political
2051/06375011

Invoice 643737
Inv Date 10/28/2012
Terms Net 30
Contract 336899
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA SKED A

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:08PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-2	10/16/12 5:59AM (Tu)	00:30	OFA12P143H	\$1875.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-2	10/17/12 6:24AM (We)	00:30	OFA12Z151H	\$1875.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-2	10/18/12 5:58AM (Th)	00:30	OFA12G155	\$1875.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-2	10/19/12 5:59AM (Fr)	00:30	OFA12G155	\$1875.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-2	10/19/12 6:57AM (Fr)	00:30	OFA12Z151H	\$1875.00	
2.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/16/12 7:30AM (Tu)	00:30	OFA12G145H	\$2000.00	
2.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/16/12 8:42AM (Tu)	00:30	OFA12P143H	\$2000.00	
2.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/17/12 8:30AM (We)	00:30	OFA12Z151H	\$2000.00	
2.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/17/12 8:58AM (We)	00:30	OFA12Z151H	\$2000.00	
2.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/18/12 8:40AM (Th)	00:30	OFA12Z151H	\$2000.00	
2.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/18/12 8:55AM (Th)	00:30	OFA12G155	\$2000.00	
2.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/19/12 7:49AM (Fr)	00:30	OFA12G155	\$2000.00	
2.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/19/12 8:55AM (Fr)	00:30	OFA12G155	\$2000.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,Sa-2	10/20/12 8:13AM (Sa)	00:30	OFA12G155	\$1050.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,Sa-2	10/20/12 8:39AM (Sa)	00:30	OFA12Z151H	\$1050.00	
4.0	Spot	9:00:00AM-10:00:00	Day,Sa-1	10/20/12 9:55AM (Sa)	00:30	OFA12G155	\$1050.00	
5.0	Spot	7:00:00AM- 9:00:00	Day,Su-1	10/21/12 7:14AM (Su)	00:30	OFA12Z151H	\$1050.00	
6.0	Spot	9:00:00AM-10:00:00	Per week (3),Tu,We,Th,Fr	10/17/12 9:41AM (We)	00:30	OFA12Z151H	\$560.00	
6.0	Spot	9:00:00AM-10:00:00	Per week (3),Tu,We,Th,Fr	10/18/12 9:59AM (Th)	00:30	OFA12Z151H	\$560.00	
6.0	Spot	9:00:00AM-10:00:00	Per week (3),Tu,We,Th,Fr	10/19/12 9:31AM (Fr)	00:30	OFA12Z151H	\$560.00	
7.0	Spot	10:00:00AM-11:00:00	Per week (3),Tu,We,Th,Fr	10/17/12 10:29AM (We)	00:30	OFA12Z151H	\$560.00	
7.0	Spot	10:00:00AM-11:00:00	Per week (3),Tu,We,Th,Fr	10/18/12 10:52AM (Th)	00:30	OFA12G155	\$560.00	
7.0	Spot	10:00:00AM-11:00:00	Per week (3),Tu,We,Th,Fr	10/19/12 10:57AM (Fr)	00:30	OFA12G155	\$560.00	
8.0	Spot	12:00:00PM- 1:00:00	Per week (3),Tu,We,Th,Fr	10/17/12 12:56PM (We)	00:30	OFA12Z151H	\$850.00	
8.0	Spot	12:00:00PM- 1:00:00	Per week (3),Tu,We,Th,Fr	10/18/12 12:49PM (Th)	00:30	OFA12G155	\$850.00	
8.0	Spot	12:00:00PM- 1:00:00	Per week (3),Tu,We,Th,Fr	10/19/12 12:54PM (Fr)	00:30	OFA12Z151H	\$850.00	
9.0	Spot	12:00:00PM-12:30:00	Day,Sa-2,Su-2	10/21/12 12:14PM (Su)	00:30	OFA12G155	\$600.00	
9.0	Spot	12:00:00PM-12:30:00	Day,Sa-2,Su-2	10/21/12 12:22PM (Su)	00:30	OFA12G155	\$600.00	
10.0	Spot	1:00:00PM- 6:00:00	Day,Su-1	10/21/12 4:15PM (Su)	00:30	OFA12Z151H	\$475.00	
11.0	Spot	4:00:00PM- 5:00:00	Per week (3),Tu,We,Th,Fr	10/17/12 4:39PM (We)	00:30	OFA12Z151H	\$800.00	
11.0	Spot	4:00:00PM- 5:00:00	Per week (3),Tu,We,Th,Fr	10/18/12 4:39PM (Th)	00:30	OFA12G155	\$800.00	
11.0	Spot	4:00:00PM- 5:00:00	Per week (3),Tu,We,Th,Fr	10/19/12 4:19PM (Fr)	00:30	OFA12G155	\$800.00	
12.0	Spot	5:00:00PM- 6:00:00	Per week (5),Tu,We,Th,Fr	10/16/12 5:54PM (Tu)	00:30	OFA12G145H	\$2250.00	
12.0	Spot	5:00:00PM- 6:00:00	Per week (5),Tu,We,Th,Fr	10/17/12 5:23PM (We)	00:30	OFA12Z151H	\$2250.00	
12.0	Spot	5:00:00PM- 6:00:00	Per week (5),Tu,We,Th,Fr	10/18/12 5:14PM (Th)	00:30	OFA12Z151H	\$2250.00	
12.0	Spot	5:00:00PM- 6:00:00	Per week (5),Tu,We,Th,Fr	10/19/12 5:13PM (Fr)	00:30	OFA12G155	\$2250.00	
12.0	Spot	5:00:00PM- 6:00:00	Per week (5),Tu,We,Th,Fr	10/19/12 5:43PM (Fr)	00:30	OFA12Z151H	\$2250.00	
13.0	Spot	6:00:00PM- 6:30:00	Per week (3),Tu,We,Th,Fr	10/17/12 6:29PM (We)	00:30	OFA12Z151H	\$3000.00	
13.0	Spot	6:00:00PM- 6:30:00	Per week (3),Tu,We,Th,Fr	10/18/12 6:14PM (Th)	00:30	OFA12G155	\$3000.00	



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(1040)
ph: (555) 555-5555
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2051/OBAMA SKED A (139660)
National/Political
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Terms Net 30
Contract 336899
Bill Type Standard
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Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
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Comments

OBAMA SKED A

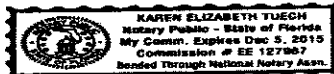
CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:08PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
13.0	Spot	6:00:00PM- 6:30:00	Per week (3),Tu,We,Th,Fr	10/19/12 6:28PM (Fr)	00:30	OFA12G155	\$3000.00	
15.1	Spot	8:00:00PM- 9:00:00	Day,Tu-1	10/16/12 8:24PM (Tu)	00:30	OFA12P143H	\$9250.00	
17.0	Spot	9:00:00PM-10:00:00	Day,Su-1	10/21/12 9:43PM (Su)	00:30	OFA12G155	\$6000.00	
18.0	Spot	11:00:00PM-11:35:00	Per week (3),Tu,We,Th,Fr,Su	10/17/12 11:33PM (We)	00:30	OFA12Z151H	\$2000.00	
18.0	Spot	11:00:00PM-11:35:00	Per week (3),Tu,We,Th,Fr,Su	10/18/12 11:34PM (Th)	00:30	OFA12G155	\$2000.00	
18.0	Spot	11:00:00PM-11:35:00	Per week (3),Tu,We,Th,Fr,Su	10/19/12 11:29PM (Fr)	00:30	OFA12G155	\$2000.00	
19.1	Spot	12:05:00AM- 1:05:00	Day,Tu-1,W-2,Th-1	10/16/12 12:53AM (Tu)	00:30	OFA12G145H	\$340.00	
19.1	Spot	12:05:00AM- 1:05:00	Day,Tu-1,W-2,Th-1	10/17/12 12:47AM (We)	00:30	OFA12Z151H	\$340.00	
19.1	Spot	12:05:00AM- 1:05:00	Day,Tu-1,W-2,Th-1	10/17/12 1:01AM (We)	00:30	OFA12Z151H	\$340.00	
19.1	Spot	12:05:00AM- 1:05:00	Day,Tu-1,W-2,Th-1	10/18/12 12:36AM (Th)	00:30	OFA12Z151H	\$340.00	
20.0	Spot	11:30:00PM-12:05:00	Day,Sa-1	10/20/12 12:18AM (Sa)	00:30	OFA12G155	\$1250.00	
22.0	Spot	1:05:00AM- 1:35:00	Per week (2),Tu,We,Th,Fr	10/16/12 1:30AM (Tu)	00:30	OFA12P143H	\$160.00	
22.0	Spot	1:05:00AM- 1:35:00	Per week (2),Tu,We,Th,Fr	10/19/12 1:30AM (Fr)	00:30	OFA12G155	\$160.00	
23.0	Spot	6:00:00AM- 7:00:00	Day,M-1	10/22/12 6:55AM (Mo)	00:30	OFA12G155	\$1875.00	
24.0	Spot	7:00:00AM- 9:00:00	Day,M-2	10/22/12 7:59AM (Mo)	00:30	OFA12Z151H	\$2000.00	
24.0	Spot	7:00:00AM- 9:00:00	Day,M-2	10/22/12 8:42AM (Mo)	00:30	OFA12Z151H	\$560.00	
25.0	Spot	9:00:00AM-10:00:00	Day,M-1	10/22/12 9:24AM (Mo)	00:30	OFA12G155	\$560.00	
26.0	Spot	10:00:00AM-11:00:00	Day,M-1	10/22/12 10:29AM (Mo)	00:30	OFA12G155	\$850.00	
27.0	Spot	12:00:00PM- 1:00:00	Day,M-1	10/22/12 12:41PM (Mo)	00:30	OFA12G155	\$800.00	
28.0	Spot	4:00:00PM- 5:00:00	Day,M-1	10/22/12 4:26PM (Mo)	00:30	OFA12Z151H	\$800.00	
29.0	Spot	5:00:00PM- 6:00:00	Day,M-1	10/22/12 5:27PM (Mo)	00:30	OFA12G155	\$2250.00	
30.0	Spot	12:10:00AM- 1:05:00	Day,M-1	10/22/12 12:50AM (Mo)	00:30	OFA12G155	\$340.00	
31.0	Spot	6:00:00PM- 6:30:00	Day,M-1	10/22/12 6:28PM (Mo)	00:30	OFA12Z151H	\$3000.00	
32.0	Spot	10:00:00PM-11:00:00	Per week (1),Su	10/21/12 10:33PM (Su)	00:30	OFA12Z151H	\$5400.00	
33.0	Spot	12:00:00PM- 1:00:00	Per week (2),We,Th,Fr	10/17/12 12:36PM (We)	00:30	OFA12Z151H	\$850.00	
33.0	Spot	12:00:00PM- 1:00:00	Per week (2),We,Th,Fr	10/18/12 12:54PM (Th)	00:30	OFA12Z151H	\$850.00	
34.0	Spot	1:05:00AM- 3:00:00	Per week (1),Fr	10/19/12 2:21AM (Fr)	00:30	OFA12Z151H	\$100.00	
35.0	Spot	10:00:00PM-11:00:00	Per week (1),Fr	10/19/12 10:36PM (Fr)	00:30	OFA12Z151H	\$3500.00	M/G For 16.0.1
36.0	Spot	12:00:00PM- 3:30:00	Per week (1),Sa	10/20/12 1:54PM (Sa)	00:30	OFA12G155	\$2750.00	
37.0	Spot	12:00:00AM- 1:00:00	Day,Su-1	10/21/12 12:51AM (Su)	00:30	OFA12G155	\$250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$111,925.00	Total Spots	69
Commission	(\$16,788.75)		
Net Total	\$95,136.25		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.